



Vinyl 2010 – Essential for the Sustainable Future of PVC in Europe

Vinyl 2010 is the organisation which brings to life the Voluntary Commitment of the European PVC industry. The Voluntary Commitment is the industry's commitment to sustainable development. It was signed in 2000 and revised in 2006 to include the new Member States following the enlargement of the European Union.

The members of Vinyl 2010 cover the whole chain of PVC – from the European Council of Vinyl Manufacturers (ECVM) to the European Plastics Converters (EuPC), the European Stabilisers Producers Association (ESPA) and the European Council for Plasticisers and Intermediates (ECPI).

The Vinyl 2010 programme is a full partner of the United Nations Commission for Sustainable Development, showing that our commitment to sustainable development has been recognised at a global level. At European level, the Monitoring Committee, made up of high-level representatives from the European institutions as well as consumer organisations and academics, ensure transparency and credible stakeholder communications.

Vinyl 2010 has made considerable effort and hard work as well as investing heavily in cleaning up production processes and recycling technology. We believe that we're keeping our promises to stakeholders to move the industry towards sustainable development.

For more information on Vinyl 2010, go to www.vinyl2010.org.